

Sprint Retrospective Meeting Minutes

Attendees: Michaela Dunston, Mario Vega, Eduardo Chung, & Alejandro Arrocha

Start time: 23:50

End time: 23:55

What went wrong?

- Did we do a good job estimating our team's velocity?
 - After our discussion, because we cannot accurately determine sprint velocity until the second sprint, we estimated team velocity at 0 for this second sprint.
- Did we do a good job estimating the points (time required) for each user story?
 - To be determined.
- Did each team member work as scheduled?
 - Yes, every team member adhered to their schedules, promptly responded to messages, and readily collaborated. We would confidently assert that we worked cohesively and efficiently as a team.
- What went right?
 - We found different software's to be utilized.
 - The project's objective and direction were developed.
 - Able to download all software successfully.
 - Start mock campaigns.

How to address the issues in the next sprint?

- How to improve the process?
 - Delegate roles and tasks.
 - Create and adhere to deadlines throughout production of the campaign.
 - Conduct a thorough assessment of the existing process.
 - Engage with project stakeholders to gather their insights and expectations.
- How to improve the product?
 - To be determined.